

THE  
COACHING MAPS

*...a good direction*

# PRACTITIONER CERTIFICATION PROGRAM

Become *The Coaching Maps* Certified Practitioner  
Discover an interactive tool and its unique methodology  
Add a new quality to your business

THE  
**COACHING MAPS**

Are you looking for a tool that introduces safe rules into your professional actions  
and a feeling of comfort to your clients?

**You have just found it!**

Working with *The Coaching Maps* guarantees your clients intimacy, discretion, and a possibility  
to keep any details unrevealed, letting them share only results of their reflections.

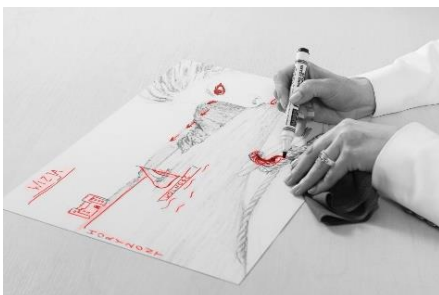
## WHAT IS THE CERTIFICATION PROGRAM ABOUT?

The Certification Program is a two-day workshop that concentrates around expressing yourself,  
outlining your individuality, defining the obvious and accepting complexity of life.

You will master a methodology of working with *The Coaching Maps*, which roots in visual  
ethnography, hermeneutics, ethnomethodology, and post-structuralism.

You will learn a way of work in which the impossible becomes possible, that is when a person can  
reveal himself fully within a Coaching Map space, being, at the same time, entirely invisible for  
the others.

As a Certified Practitioner you will teach other professionals how to use *The Coaching Maps*  
during individual sessions and group work tasks.



## WE INVITE PEOPLE WHO:

- use high standards of methodological knowledge in their trainings and workshops, both during individual sessions and group work activities
  - appreciate qualitative methodology
- prefer visual tools and picture approach to display reality
  - are open and in need of new knowledge
    - want to stand out in market
- look for ideas to enrich their working methods

## BENEFITS FOR CERTIFIED PRACTITIONERS



### KNOW-HOW

You will have an access to applied knowledge, based on the latest researches in social studies (sociology, anthropology of economy, pedagogy, management sciences).



### NEW QUALITY

You will master a unique methodology based on ethnography, socio-cultural anthropology, learning and teaching, tutoring.



### TOP QUALITY TOOL

An exclusive and elegant set. All elements are laminated, therefore you can frequently draw or write on the Maps, erase the content when you wish, and use it again.



### TRANSNATIONAL NETWORK

You will be connected to a network of knowledge, information, ideas and values that go beyond, through and across countries, nations, social groups.

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## UPCOMING PROGRAM

**LJUBLANA**  
**APRIL 13-14, 2018**

Ameriška ulica 8, room A1,  
IBM Slovenija

### REGISTRATION

To March 24, 2018:  
Dr. Danijela Brečko  
**email:** danijela.brecko@sofos.si

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## FACILITATOR:

**Robert Geisler**, Ph.D., co-founder of „The Coaching Maps“, co-founder „Reflexive“, consultant (technology transfer, entrepreneurship, management), entrepreneur, business trainer, academic teacher - currently Associate Professor in Opole University (Poland).

## OUR CLIENTS TOLD:

Very interesting and different approach (Aleksandra Tisnikar)

I appreciate the development of *The Coaching Maps* tool for team work (Mila Božič)

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“By joining our knowledge and practical experience connected with management and leading people through the process of creative change, we have designed an innovative product – *The Coaching Maps*. Its aim is to improve chosen competences that are essential to function appropriately in a modern world.”

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## PRICE:

Price: 599 Euro + VAT taxes

The price include two-days intensive training and the tool *The Coaching Maps*:  
A set of 36 Coaching Maps, a set of 36 subject photographs, a set of 36 Metaphor Cards; a set of 36 Attitudes Cards.



Let's connect! Would you like to become *The Coaching Maps* Certified Practitioner? Go to:

[www.thecoachingmaps.eu](http://www.thecoachingmaps.eu)

